



WBCB Television Inc./CW Network  
101 West Boardman Street  
Youngstown, Ohio 44503  
ph: 330.744.8611 • fax: 330.744.3402

Mailing Address  AMERICAN MEDIA & ADVOCACY 815 SLATERS LANE ALEXANDRIA, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20756	1	Broadcast	10/5/2012	10/5/2012
	Advertiser			Brand	Network
	.NATIONAL RIFLE ASSN			.NATIONAL RIFLE A	WBCB
	Contract Description			Dates	Revenue Type
FALL 2012			10/08/12 - 10/14/12	CA5	
Estimate #		Proposal #		Primary Salesperson	Buyer:
3316		06861444		PHILADELPHIA PMC	AMAG MediaAssis

Ordered vs. Actual	Amount	Spots		
<b>Booked</b>				
Already Aired	\$0.00	0		
<b>Totals:</b>			\$0.00	0
<b>Pre-emptions/Makegoods</b>				
Partial Credits	\$0.00	0		
Makegoods	\$0.00	0		
Pre-empted in Past	\$0.00	0		
Pre-empted in Future	\$0.00	0		
<b>Totals:</b>			\$0.00	0
<b>Booked</b>				
Scheduled in Future	\$1,700.00	5		
<b>Totals:</b>			\$1,700.00	5
<b>Current Billable:</b>			\$1,700.00	5

State	Booked	Billable	Variance
Invoiced	\$0.00	\$0.00	\$0.00
Pending	\$0.00	\$0.00	\$0.00
Remaining Schedule	\$1,700.00	\$1,700.00	\$0.00
<b>Totals:</b>	<b>\$1,700.00</b>	<b>\$1,700.00</b>	<b>\$0.00</b>